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## Classified Advertising Insertion Order

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# Wine Spectator • 2008

Enclose typewritten copy for regular classifieds or camera-ready art for display  
PAYMENT IN ADVANCE IS REQUIRED

**Issue Date(s)** \_\_\_\_\_

**Category** (Non-Display only) \_\_\_\_\_

### Non-Display Classified

Number of Insertions \_\_\_\_\_

Number of Words in Ad \_\_\_\_\_

First 30 Words \$ \_\_\_\_\_

Additional Words \$ \_\_\_\_\_

Blind Box \$ \_\_\_\_\_

Total Cost \$ \_\_\_\_\_

### Display Classified

Number of Insertions \_\_\_\_\_

\_\_\_\_\_ Columns Wide x

\_\_\_\_\_ Depth in Inches x \_\_\_\_\_

Total Cost per Insertion \$ \_\_\_\_\_

x Number of Insertions \_\_\_\_\_

= Total Cost \$ \_\_\_\_\_

Your Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_

### Method of Prepayment (REQUIRED)

Check  Visa  MasterCard  American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

**Send to: Ilene Fader, Wine Spectator**  
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**Fax (212) 779-3383, E-mail: ifader@mshanken.com**